



# Advertise with Elite Learning

- E-Blasts • E-Newsletters • CE Webinar and Course Promotion Partnership
- Web Advertisements • Custom Branding • Product Advertising • Education Advertising
- Recruitment Advertising • Content focused Digital and Print opportunities

Healthcare Audiences <i>*Estimated Reach</i>	
Audience	Email Quantity
Nursing	740,000
Physical Therapy	72,000
Occupational Therapy	44,000
Speech Language Hearing	34,000
Respiratory	8,000
Massage Therapy	55,000
Laboratory and Med Tech	17,000
Radiology	10,000
Health Information	15,000
Behavioral Health	77,000
Dentists	28,000

Healthcare Influencers and Decision Makers <i>*Estimated Reach</i>	
Audience	Email Quantity
Health Systems Management	
C-Suite/VPs/Directors/Managers (HSM)	14,000
Pharmacists (HSM)	20,500
Physicians (HSM)	2,000
Laboratory Managers	5,000
NPs/PAs	28,000
School Program Directors	5,000
Medical Products/Service Providers	3,500
HR/Recruiters	4,000

Webinar Topic Calendar <i>*Subject to Change</i>	
Topic	Date
COVID Vaccines & Nurses' Role	March
Public Health Competency	April
Change and Opportunity: What's Next for Nursing?	May
Cultural Competency	June
Developing Your Professional Brand	July
Learning In A Virtual World	August
Substance Use Disorders	September
Breast Cancer: State of the Science	October
Alzheimer's Disease and Dementia	November
Nurses as Innovators	December

Digital Magazine Topic Calendar <i>*Subject to Change</i>	
Topic	Date
Careers Edition	March
Self-Care Edition	May
Education Edition	September
Rehab Therapy Edition	October

Contact us for pricing and details!

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